



Museion Factory Host: ALTOMARE

Costume design workshop
with Elena Beccaro

01.03.2024 – 02.03.2024

Organised by Museion Art Club

Piazza Piero Siena 1, Bolzano

Museion -1

From 2.30 to 6.30 pm

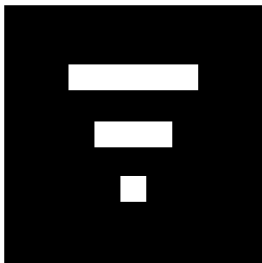
Free admission, registration required on eventbrite/museion

Bolzano, February 16, 2024. Museion Art Club presents a free costume design workshop entitled ALTOMARE, with costume designer Elena Beccaro. This workshop seeks to encourage self-expression through a playful and free experience of garment creation. It will be held over two days from 2.30 to 6.30 pm on the basement floor of Museion, where Elena and the group will approach clothes design through outline drawing, image verbalization and free movement. At the end of this initial experiential step, the participants will move onto the creation of an actual garment.

On Saturday, March 2nd, from 8 pm in the Museion basement, there will be a final demonstration, open to the public, with a small fashion show of the garments created, followed by a DJ set by DJONES.

According to Elena Beccaro, the clothes we wear show how we see the world around us, and how we decide to act within it. Our clothes are therefore a way of being, a way of behaving and a character we assume in relation to what is around us. Clothes are talked about in many ways. They are discussed in literature, film, television, radio, everyday conversations, advertising and casual gossip. They also take the floor in seasonal catwalks and store windows, on streets, in offices and in our own homes. There are "clothes that are talked about" and "clothes that speak" and these tend to blend together, blurring the line between one and the other.

ALTOMARE will be a moment of fun, of opening up, dressed in our very own clothes. It will be a space for free reflection, "a continuous flow between ourselves and others".



Elena Beccaro

Elena Beccaro was born on May 7th, 1990 in Bolzano, Italy.

In 2011 she graduated from NABA with a degree in set and costume design.

Fascinated by the world of the theater, she then worked for several years as an assistant designer. In 2016 she won the prestigious "European Opera Direction Prize" with her costumes for La Traviata at the Verdi Festival in Parma.

In 2017 she designed the costumes for the opera Carmen in OperaDomani at the Teatro Sociale in Como, the Bregenz Festival, the Opéra de Rouen and the Théâtre des Champs-Élysées. In 2018 she designed the costumes for the opera La Cenerentola at the Theater Orchestra in Biel-Solothurn and for the children's opera La Spada nella Roccia (The Sword in the Stone) at the Teatro Regio in Parma. In 2019 she worked on costumes for La Traviata, which debuted at the 200.Como Project at the Teatro Sociale in Como, and Lucrezia Borgia, which debuted at the Donizetti Festival. In 2020 she designed the costumes for Don Pasquale at the Maggio Musicale Fiorentino and for L'Italiana in Algeri at the Theater Orchestra in Biel-Solothurn. At the same time, she has worked on plays, fashion shows, events, music videos and performances. Thanks to these experiences she continually gains fresh and new ideas for creating her visions in the world of the theater.

DJONES

Born in 1985, Jonathan Pappolla, aka DJONES, studied graphic design and graduated in 2007 from the Academy of Fine Arts in Foggia.

An eclectic and multifaceted artist, his fields of interest range from graphic design to painting and music. He has always loved music and comics, and he creates pop works with strong psychedelic influences.

In terms of music, his records are unpredictable and move between Caribbean beats, ultra heavy metal and traditional Apulian rhythms.

Museion Art Club is the main activity of *Museion Art Club Forum* and is dedicated to the acceleration of urban culture in the South Tyrol. Museion Art Club is an incubator and amplifier that stimulates fundamental and independent interaction between the museum and those responsible for urban change by offering space, visibility and networking.

A Museion Art Club Forum event

With the support of the Museion Private Founders



And the sponsorship of the Municipality of Bolzano



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