



OPENING THE PILL

a performative symposium

17. – 19. November 2022

A three-day performative symposium by *Museion Art Club*,
the cultural incubator for the development of contemporary culture in South Tyrol

A series of events marking the *Kingdom of the Ill* exhibition that will explore
the concept of *dependency* within the complex topic of mental health

Museion, Piazza Piero Siena 1, Bolzano

Bolzano, 29 September 2022. Three days of events focused on exploring the concept of dependency within the complex, contemporary panorama of mental health: *OPENING THE PILL, a performative symposium*, is the latest initiative organized by the cultural incubator MUSEION Art Club, in occasion of the exhibition *Kingdom of the Ill*, from 17 to 19 November 2022 at Museion, Bolzano.

OPENING THE PILL – part of *Beyond the Artwork*, a content group research project organized by the Museion Art Club Forum (Frida Carazzato, Giulia Cordin, Brita Köhler, Flavio Pintarelli and Michael Scerbo) for 2022 and 2023 – will explore (mental) health as a technology, whose biotechnological apparatuses produce definitions like *sick, healthy, dependent and sober* in a constant negotiation between body and machine, organic and artificial, natural and synthetic.

In this context, the pill becomes the starting point and the means for presenting alternative practices and perspectives of emancipation. Thus, “*opening the pill*” means getting to know the technologies that are changing us today and discovering our political relationships with the technology we have become.

Starting from well-known pills, such as estrogens, anti-depressants and stimulants, the *OPENING THE PILL* encounters will touch on various fields to highlight the complexity that underlies our relationship with these biotechnologies through talks, workshops, performances, reading groups and projects in Museion’s public space that will involve a wide-ranging audience in a variety of experiences.

Various artists will take part in the program, such as Shulea Cheng, Mary Maggic, Zander Porter, Charlie Laban Trier and Enrico Floriddia; the Patternhouse project promoters who will be hosted at the Casa Basaglia in Merano, as well as theorists



and researchers, including João Florêncio, Valeria Graziano, Enrico Petrilli and many other local and international contributors.

Museion Art Club is an incubator and amplifier that offers space, visibility and networking to the *local creative scene* by generating independent interaction between the museum and drivers of urban change. Conceived by the Museion Art Club Forum, a group of nine young people from outside the institution who freely develop formats aimed at the public, its aim is to sustain and accelerate contemporary culture in the South Tyrol.

OPENING THE PILL a performative symposium is an in-depth cultural exploration of the exhibition ~~Kingdom~~ of the Ill, the second installment of *TECHNO HUMANITIES*, an international group exhibition that offers a contemporary analysis of the dichotomy between sickness and health.

Admission is free for all events, but reservations are required for some events. The museum invites everyone to follow its social media channels and website for more details.

The project has been made possible also thanks to the support of the Embassy and Consulate General of the Netherlands in Italy and PAC - the Plan for Contemporary Art, promoted by the Ministry of Culture.

With the support of the Embassy of the Kingdom of the Netherlands



Kingdom of the Netherlands

A Museion Art Club Forum event
With the support of Museion Private Founders

Press Office:

International Press

Send / Receive

Anne Maier

Tel. +49 170 29 07 585

anne@sendreceive.eu

National Press

Lara Facco P&C

+39 02 36565133 | press@larafacco.com

Lara Facco | M. +39 349 2529989 | E. lara@larafacco.com

Marta Pedrolì | M. +39 347 4155017 | E. marta@larafacco.com

Claudia Santrolli | M. +39 339 7041657 | E. claudia@larafacco.com

Museion: Anna Hilber | anna.hilber@museion.it