

# Lucia Marcucci.

## *Poesie e no*

09.06.2023 – 03.09.2023

Curated by Frida Carazzato

Press preview and opening: 09.06.2023, 11.00 am

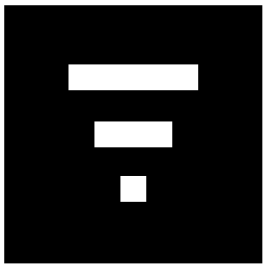
Bolzano May 18, 2023. Museion Passage – a freely accessible space dedicated to enhancing the museum's collection and its links with the local territory – will host *Poesie e no*, an exhibition that marks the 90th birthday of Italy's leading exponent of Visual Poetry, Lucia Marcucci. The artist's work is included in the *Archivio di Nuova Scrittura*, a collection donated to Museion and the Mart museum by Paolo della Grazia in 2020.

The exhibition highlights Marcucci's artistic research and experimentation in the 1960s and 1970s, through both her works and numerous theoretical and poetic writings. The works come from the Mart, the artist's private archive, and from the *Archivio di Nuova Scrittura* part of the museum collection. Museion's focus on this figure is part of its ongoing research into the works and artists in its collection: This includes underlining the contemporary nature of their art and the different artistic and interdisciplinary connections they create.

Marcucci's works speak about post-World War II Italy. A society characterized by an economic boom, social and political reorganization and, towards the end of the 1960s, also by student protests and feminist movements. In this climate, many artists chose to express themselves in unconventional ways with new techniques and by creating a new definition of interdisciplinarity that can be seen in the artist's works too.

The title of the exhibition, *Poesie e no*, derives from a poem-show of Lamberto Pignotti and Eugenio Miccini first presented in 1963 at the invitation of Lucia Marcucci, under the direction of Enrico Sirello. The presentation was then repeated several times in the following years, with the participation of the artist herself. The title, like the entire exhibition, is intended to emphasize how Marcucci's artistic practice has always been characterized by the encounter between 'high' and 'low' culture and between literary language and everyday life expressed through the mass media. This is the reason for its tragic but ironic combination of text and image, painting and collage.

The visual and sound collage of the first performance of *Poesie e no* appears, on one hand, to be a tribute to the Dada and Futurist tradition of research into language, carried out by Gruppo 70 - an artistic collective



established in Florence, of which Lucia Marcucci was a member - and on the other, an expression of the artist's non-linear approach to art.

The exploration of written word in its various declinations starts from a critical, protest-like attitude that is sometimes markedly militant, but always ironic and free. These characteristics also inspire the exhibition layout, curated by the Bruno graphics studio in Venice.

The works by Marcucci exhibited at the Piccolo Museion - Cubo Garutti, on the other hand, are located in a temporal parenthesis closer to the present day. These are iconic images from the history of art, such as Botticelli's Venus or Leonardo's Mona Lisa, printed on large canvases enriched by pictorial interventions that play with the images and extend their expropriation by mass culture.

The Museion exhibition runs parallel to the exhibition *L'Offesa* at Ar/Ge Kunst, Bozen/Bolzano, curated by Francesca Verga and Zasha Colah.

The two solo shows gravitate around the experience that gave rise to the *Poesie e no* happening. The collage of visual and linguistic signs that characterizes this series of performances allows the two institutions to develop complementary strands of Marcucci's work. On one hand, there is the investigation of language, starting with the critique of consumer society on display at Museion, and on the other, the presence of the verb and body in militancy, through an interpretation, featuring contemporary voices in the exhibition at Ar/Ge Kunst.

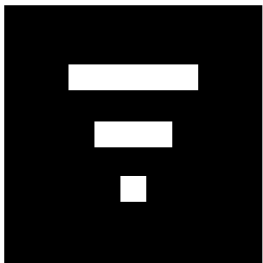
On the occasion of the two exhibitions, the Faculty of Design and Art at the Free University of Bozen-Bolzano held the visual communication workshop "Exhibition Graphic Design: processes of cultural practice" (lecturer and workshop leader Elisa Pasqual, with Gianluca Camillini and Gerhard Glüher). During the workshop, seven communication projects were developed that interpret themes present in the work of Lucia Marcucci and the '70s Group through a contemporary perspective. The workshop exhibition will open on 9th June at 6 p.m. at the Free University of Bozen-Bolzano (University Square 1) and can also be visited on Saturday 10th June.

This focus on Marcucci's work is complemented by the exhibition *Ri-Materialisation of Language* at the Fondazione Antonio dalle Nogare, which hosts some of her works. On 09.06. at 20 there will be a talk by the artist Nora Turato inside this exhibition.

#### COLLATERAL PROGRAM:

- 06.07 h 7.00 pm guided tour in Italian of the two exhibitions with the curators of Museion and Ar/Ge Kunst. Subscription required on [eventbrite.it/museion](https://eventbrite.it/museion)

- 24.08 h 5.00-7.00 pm Museion Ink - Creative writing session: To mark the exhibition *Lucia Marcucci. Poseie e no*, Museion Ink. is embarking on a journey into experimental writing to document the participants' experience of the world. With Roberta Pedrini. Subscription required on [eventbrite.it/museion](https://eventbrite.it/museion) or 0471223435/13



### Lucia Marcucci

Lucia Marcucci was born in 1933 in Florence, where she still lives and works today. Towards the end of the 1950s, she began to devote herself to poetry through the technique of collage. During the 1960s, she became part of the *Gruppo '70* composed of her, Eugenio Miccini, Luciano Ori, Lamberto Pignotti, and for some collaborations also of Antonio Bueno and Ketty La Rocca. The double verbal-visual code is used by Marcucci according to a cohesion between word and image with a provocative and desecrating result, often underlined by unscrupulous messages taken from the terminology of comic balloons, which constitute an original version of the programmatic lines of the Gruppo '70. This disbanded at the end of 1968 and Lucia Marcucci, together with other visual poets, founded the *Gruppo Internazionale di Poesia Visiva*. From this moment on, she continued her artistic experimentation, developing more autonomous and independent themes. In the production of recent years, Marcucci uses the collage technique and digital as well as advertising images, manipulating the posters that paper the outskirts of cities.

### Museion Passage

Passage is a space curated by a multidisciplinary working group that presents works from the museum collection, free of charge and independently of the other exhibitions on display. Originally conceived as a passage between the historic and modern parts of the city, Museion Passage uses this aspect of the building as a metaphor to prompt an informed dialogue between generations, practitioners and communities. The space sees the collection as an archive of unnarrated stories and bridges to the modern world. In fact, the topics and events that impact today's active and multi-disciplinary cultural landscape will influence which works are selected.

### Cubo Garutti

"In this small room, works from the Bolzano Museum of Modern and Contemporary Art will be exhibited so that the citizens of this district can see them. This work, desired by the Autonomous Province of Bolzano - Alto Adige Italian Culture, is dedicated to all those who pass by here, and stop to take a look, even for just a moment." Alberto Garutti.

Built in 2003, Piccolo Museion is a work by the artist Alberto Garutti. It is a detached branch of Museion in Bolzano's Don Bosco district, where every year, in addition to exhibiting works from Museion's collection, it also hosts projects conceived specifically for the district.

The Garutti Cube is located in Via Sassari 17b - Bolzano.

### Exhibition information

Lucia Marcucci. *Poesie e no*

opening times: from Tuesday to Sunday, 10am - 6pm.

Thursdays 10am - 10pm. Closed on Mondays.

Free admission

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